

“Character is like a tree and reputation like its shadow. The shadow is what we think of it; the tree is the real thing.”

-Abraham Lincoln



Your **CHARACTER COUNTS!** in the Outdoors

TRUSTWORTHINESS - Have the courage to lead by example and do the right thing in taking care of the environment.

RESPECT - Be considerate of the beauty of the outdoors. Don't break off tree limbs, chop down live trees or pick wildflowers.

RESPONSIBILITY – Leave nature better than when you found it. Pick up trash, hike only on the trails. Share with others the importance of understanding and enjoying our natural world.

FAIRNESS - Follow the conservation rules at the park/natural area you are visiting so all people can have a positive experience when visiting natural areas.

CARING – Quietly observe nature, don't feed or harm wild animals. Understand the connections of all life on Earth and take time to enjoy the natural world.

CITIZENSHIP - Learn ways to help the environment and actions you can take to make the World better. Help conservation, plant a tree or prairie, use less chemicals, recycle, make your home energy efficient, become informed on environmental issues volunteer your time at a local parks or conservation areas.

To learn more about Polk County Conservation's Environmental Education programs visit:

www.LeadingYouOutdoors.org

The Six Pillars of Character



TRUSTWORTHINESS



RESPECT



RESPONSIBILITY



FAIRNESS



CARING



CITIZENSHIP

**CHARACTER
COUNTS!
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www.CharacterCountsInIowa.org

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