

**JESTER PARK
GOLF ADVISORY COMMITTEE MEETING
PCCB ADMINISTRATION OFFICE, JESTER PARK
SEPTEMBER 19, 2006**

The regular meeting of the Jester Park Golf Advisory Committee was called to order by Chair Steve Sheets at 5:38 pm.

MEMBERS PRESENT: Steve Sheets Terry Hannah
 Chad Proehl Leo Hejda
 John Webb Barry Vosler
 Val Gill Kevin Baker

MEMBERS ABSENT: Stan Smith Deb Leonard

OTHER STAFF PRESENT: Cindy Lentz and Steve Lindner

#1 – OLD BUSINESS

None.

#2 – MINUTES

IT WAS MOVED BY HEJDA, SECONDED BY BAKER, THAT THE MINUTES OF THE APRIL 4, 2006, GOLF ADVISORY COMMITTEE MEETING BE APPROVED AS WRITTEN. VOTE: UNANIMOUS

#3 – NEW BUSINESS

* Fee & Program Discussion

Proehl distributed proposed user fees for the 2007 season along with comparison revenues of 2006 versus 2005 and 2004. Webb inquired about the difference in cart revenue. **Proehl said he would check on the cart revenue difference and report his findings to the committee.** Sheets expressed interest in pursuing a military discount.

As for programs, Lindner suggested having an adult clinic on the par 3 course from 6-8 in the evening.

* Financials

Lindner distributed revenue comparison report for clubhouse and range for 2005 to 2006 to date. He indicated that to date there is a 2% growth from 2005 season. He also distributed cumulative expense report for March thru August and reviewed with the committee.

* Golf Course Operations/Privatization

Proehl discussed timing of the RFP to be issued to solicit bids for an independent contractor to manage the Jester Park Golf Course operations. In general, comments from the National Golf Association on the draft RFP are to be received in early October. It appears unlikely that the comments can be incorporated into the RFP, the PCC Board can

approve the RFP, it can be distributed and responses can be evaluated for implementation for the 2007 golfing season.

Vosler explained some of the guiding principles under which the RFP was being prepared: (1) the quality of the golf course could not be compromised; (2) employees of the golf course would be “taken care of”.

There was discussion on the privatization topic from most committee members. Vosler continued to emphasize that PCCB was under no obligation to accept any bids but did have an obligation to “test the waters” from time to time to assure that the current operating processes made the most sense for PCCB and the residents of Polk County. Most other members expressed concern about the proposed RFP and their satisfaction with current operating procedures. Most committee members indicated that they will follow the RFP process and express the views of groups they represent and their personal views to the Conservation Board at the appropriate time.

#4 – REPORTS

* Clubhouse and Practice Facility

Proehl reported on the painting, carpeting, and rock facing that has been completed this year.

* Golf Course

Hannah reported on various improvements and maintenance on the golf course. Aerifying has been completed for the fall. He indicated that work will begin soon to replace some sidewalks around the clubhouse with paving brick.

* Men’s League

Webb reported the completion of a successful men’s league with 187 paying members. Four meal events were held and over \$6700 in prize money was distributed. Webb made the comment that privatization would negatively affect membership in the club.

* Women’s League

Gill reported membership was down by 20 for the year, with 10 of these individuals moving away. One meal event was held and there is a plan in place to grow the league in coming years.

* Senior League - no report

* Junior Golf

Hejda provided written comments (attachment) and provided pictures of a very successful junior golf season.

* Season Passes

Baker suggested that an information sheet could be put together and provided to staff to better explain the benefits of buying a season pass early in the year. He made the suggestion that an information sheet should be prepared and available to staff related to all events so that prices, rules, times, etc. were available for any call-in questions.

* Men At Large

Smith was not present; a letter from Smith was read by Proehl (attachment)

* Women at Large – Leonard not present, no report

#5 – FINANCIALS

Financials- Covered in #3 above, no additional discussion

#6 – Open Forum

A number of suggestions were made by members present. **There was discussion of the pros and cons of most items, with the consensus view that Proehl should investigate**

costs and take action if the item was a safety item. There was general consensus that while a cart replacement program is necessary, no action will be taken until after resolution of the privatization issue.

Recommendations:

1. A review of the phone system should take place with phone tree capability included in the investigation. With this system, routine calls concerning directions to the course, the current rate structure, upcoming events, and similar items could be handled with no necessary pickup. Only non-routine calls would fall through to golf course staff. BAKER
2. An "event sheet" should be put together for staff to answer questions about each event. The sheet would include items such as cost, event rules, times, and similar information and would be used by staff to answer phone and walk up questions. BAKER
3. Obtain a cordless PA system to better organize events and better inform public on the course of inclement weather. HEJDA
4. Investigate the need for alternate warning systems. HEJDA
5. Begin the cart replacement schedule, initially replace the concession carts. HEJDA
6. Buy more carts to address usage issues related to certain large events and maintenance issues on the current cart fleet. HEJDA
7. Buy larger trash containers for use at the par 3 course and at other locations throughout the park. HEJDA
8. Additional signage is necessary at the entrance of the golf course to direct the public to the lodge. HEJDA
9. Speed limits on the roads running to and by the golf course are inconsistent and need review. HEJDA
10. The rest rooms in the clubhouse were designed without floor drains. An engineering review is necessary to evaluate this situation and install floor drains. HEJDA
11. An engineering review is necessary to evaluate the cost of automatic flush valves in the men's bathroom. HEDJA

Following discussion of the proposed items, motion for adjournment was made by Baker, seconded by Vosler. Meeting adjourned at 7:45 P.M.

Next Scheduled Meeting: TUESDAY, DECEMBER 5 @ 5:30 P.M.

Prepared by: Cindy Lentz and Steve Lindner