

**3/27/08**

## **PCC Advisory Committee Meeting Minutes**

### **I. Review of 1/31 Minutes**

#### **\*Trails Update**

Trestle to Trestle Grand Opening Suggestions: car/bike race, Volkssport Walk, rain garden unveiling, Van Dees ice cream/coupons, bike check-ups/helmets, Blank Hospital Kid Safe Coalition

A-W CAT Grant: Grant has been submitted for \$2.2 million. Support letters and small donations are needed. Suggestion: construct press release and send to Ankeny Press Citizen, Madrid paper, and a promo flyer to committee for distribution.

Ambassador Survey: Suggestions- where have they come from, what other trails do they use, what kind of trails do they like, other trail activities they enjoy, what times of the day are you likely to use the trail, do you feel safe, wildlife viewed, general trail comments

#### **\*Superblock Update**

### **II. Family of Parks Promotion Campaign**

Committee members were introduced to a potential family of parks promotion campaign. Overall consensus was that the tagline “Free PARKing” was not that effective; however, members did like many aspects of the concept. PCC staff will be revisiting the promotion campaign and look for more feedback in the future.

### **III. Easter Lake Park Feedback**

\*An EL improvements update was given to the committee

\*User study questions (what do we want to know about/from users): what draws you to this park, where are you coming from, how did you get here, questions about kind of Lodge facility they would like, beach amenities/importance, boating opportunities, how often do you use the lake and for what, what do you know about water quality, is the park too busy or not busy enough, would you like a canoe/kayak launch, what other areas/amenities of the park do you use

### **IV. Chichaqua Bottoms Greenbelt Discussions**

\*A CBG status report was given

\*Research Station Brainstorming: secure funding through DU, PF, other conservation groups, contact Bass Pro Shop since they are coming to the area, contact Successful Farming's "Barn Again" program for funding, accommodate students/groups for meetings/educational opportunities; facility will be popular due to its metro proximity and lack of other facilities like it, classroom(s) in grain bin, look for grants to accomplish green construction such as geothermal, heat pumps, passive solar, wind energy, etc, use wetlands as natural sewer, construct better trails, contact Farm Bureau, contact Home Builders Assoc., contact HS/college trade classes for construction (carpentry, electric, plumbing, etc.).

### **Concluding Remarks/Open Forum**

**Next Meeting: May 29, 2008 (tentatively at Easter Lake Park: more details to come)**